



## **DRIVING CLOUD EFFICIENCY WITH FINANCIAL INTELLIGENCE**

*Cloud delivers unmatched power and agility - but without the right controls, costs can quickly spiral.*

*Pi FinOps helps enterprises take charge of their cloud spend, driving financial accountability, cost efficiency and measurable business value across the entire cloud journey.*

# Industry Challenges

## FinOps Service Value Across Industries

**Pharma & Healthcare** - Control compliance-driven data storage and processing costs while ensuring audit readiness.

**Banking & Financial Services (BFSI)** - Close governance gaps and manage unpredictable scaling with financial transparency.

**Retail & E-commerce** - Optimize seasonal demand spikes to prevent overspending and improve margins.

**Insurance** - Streamline claims processing and balance uneven compute usage for cost efficiency.

**Energy & Utilities** Optimize fluctuating IoT and sensor workloads for predictable, sustainable cost management.

These challenges demand a **FinOps-first approach** to balance innovation with governance.

## $\pi$ -FinOps?

Pi FinOps is the cloud financial management solution that unites technology, finance, and business strategy into a single discipline. It empowers enterprises to maximize cloud ROI, improve cost transparency and reinvest savings into innovation ensuring they stay agile, efficient, and competitive in a rapidly evolving market:

### Key Capabilities:

- Align cloud investments with business priorities to maximize strategic impact
- Gain real-time visibility and reporting for proactive cost management
- Foster seamless IT-Finance collaboration to drive accountability and shared outcomes
- Optimize cloud usage and efficiency without compromising performance or innovation

## Key Benefits

- ✓ Unlock 20-30% cost savings through continuous cloud optimization
- ✓ Leverage real-time, data-driven insights to make smarter decisions faster
- ✓ Improve forecasting accuracy for agile and predictable financial planning
- ✓ Drive transparency and accountability across technology, finance and business teams
- ✓ Enable scalable cloud economics that fuel sustainable enterprise growth

# The $\pi$ -FinOps Framework



## Analyze

Achieve full visibility into cloud usage, costs, and performance KPIs.



## Optimize

Automate guardrails, rightsize resources, and eliminate waste to maximize efficiency.



## Execute

Reinforce accountability across teams while unlocking agility, innovation, and sustainable growth.

## Why $\pi$ byThree?

Deep industry expertise across Retail, Pharma, BFSI, Insurance, and Energy



Retail



Insurance



BFSI



Pharma



Energy

Proven accelerators like SnowDash & RoboPod that fast-track transformation



Tailored FinOps strategies designed for enterprise-scale efficiency and growth

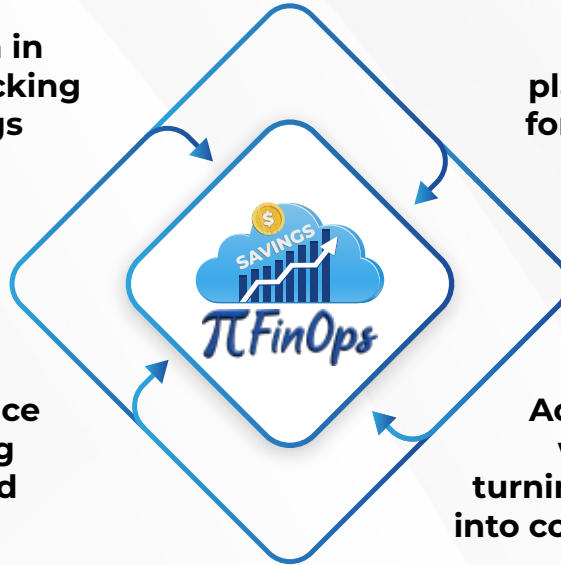
 **25+ Certified Experts**



# Your Outcomes with $\pi$ -FinOps

**20–30% reduction in cloud costs, unlocking immediate savings**

**Predictable financial planning with accurate forecasting and control**



**Stronger IT–Finance alignment, driving accountability and shared outcomes**

**Accelerated innovation with measurable ROI, turning cloud investments into competitive advantage**



Transforming Enterprises for Future

## Transform Your Financial Operations

From core banking to regulatory intelligence, we build smarter data systems that deliver speed, clarity, and resilience.

**Contact us for a demo**

[contactus@pibythree.com](mailto:contactus@pibythree.com) | [www.pibythree.com](http://www.pibythree.com)

United States | India | Australia

