Job title   : UI/UX Designer
Skill   : UI/UX Designing
Location   **:** Mumbai
Experience   : 5+ Yrs
Company Name   : PibyThree consulting Services Pvt. Ltd
Company website   : PibyThree

About the role:

This role offers you the opportunity to be part of our transformative journey of Bank-to-Bank Tech. We are passionate about leveraging technology in every possible way to touch the hearts of millions of our valued customers.

We are a firm believer and pioneer in adopting state-of-the-art technologies that make banking as delightful as it gets.

In this journey, as a UI/UX designer, you underpin our efforts in creating technology-aided products that are intuitive as an interface, easy to use, and offer best-in-class experience across devices and customer segments.

 As a UI/UX designer, your role will involve creating intuitive user experiences across various. Applications, Tools, and Apps that are part of our digital offerings. In this role, you will be working with multiple stakeholders, including but not limited to Product Managers, Business Heads, Users, and Data Science teams.

Key Responsibilities

Ideation and Design

➢ Design ideas using storyboards and process flows and develop prototypes around customer needs.

➢ Design GUI elements like menus, tabs, and widgets.

Need Analysis

➢ Understanding product specifications and user psychology.

➢ Evaluate user requirements in collaboration with product managers and engineers.

Change Management

➢ Identify changes required in existing products and journeys; identify and troubleshoot UX problems (e.g., usability, responsiveness).

Testing and Validating

➢ Conducting concept and usability testing and gathering feedback.

➢ Define the suitable interaction model and evaluate its success..

Research and Communication

➢ Create personas through research and data.

➢ Communicating design ideas and prototypes to developers.

Understanding user trends

➢ Staying up-to-date with industry trends and emerging technologies and incorporating them into the design as appropriate.

Qualifications & Skills

Educational Qualification-Engineers/Graduation or Post graduation in Design with relevant work experience in the area of Digital application design.

Customer Focus-Ability to understand end-to-end process and identify consumer experience issues.

Design focused-Strong orientation to understand the needs and envisage designs.

Problem- solver-Has an analytical bend of mind and excellent problem-solving aptitude.

Research and Communicator-Strong research and communication (both oral and written) skills.

Tools: Adobe Stack, Figma

Certifications: CUA or any other similar.